

# Restrictive Health Policies and Actions for Change



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# Agenda

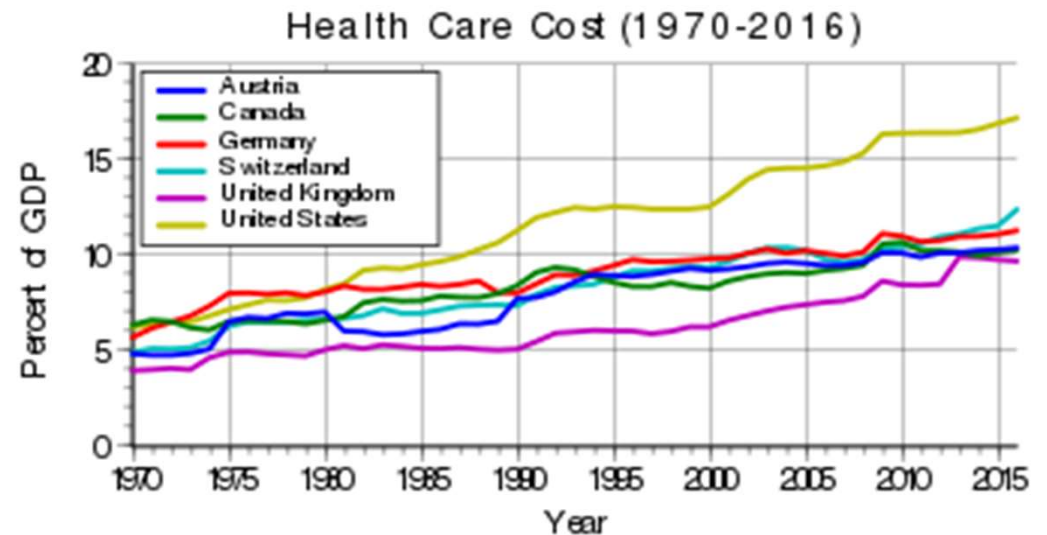
- **Cost-containment** policies in health care have become more common globally
- It seems the easy answer for governments to aim these **policies at medicines**
- Some of these policies threaten **global medicines innovation**, and medicines **access and availability**
- Taxpayers, businesses, and patients **are increasingly at a disadvantage** in engaging policymakers
- New **representative and expert voices** will strengthen the discourse, as well as long term outcomes, if organized and consistently active

# Policymakers have compelling arguments to contain costs

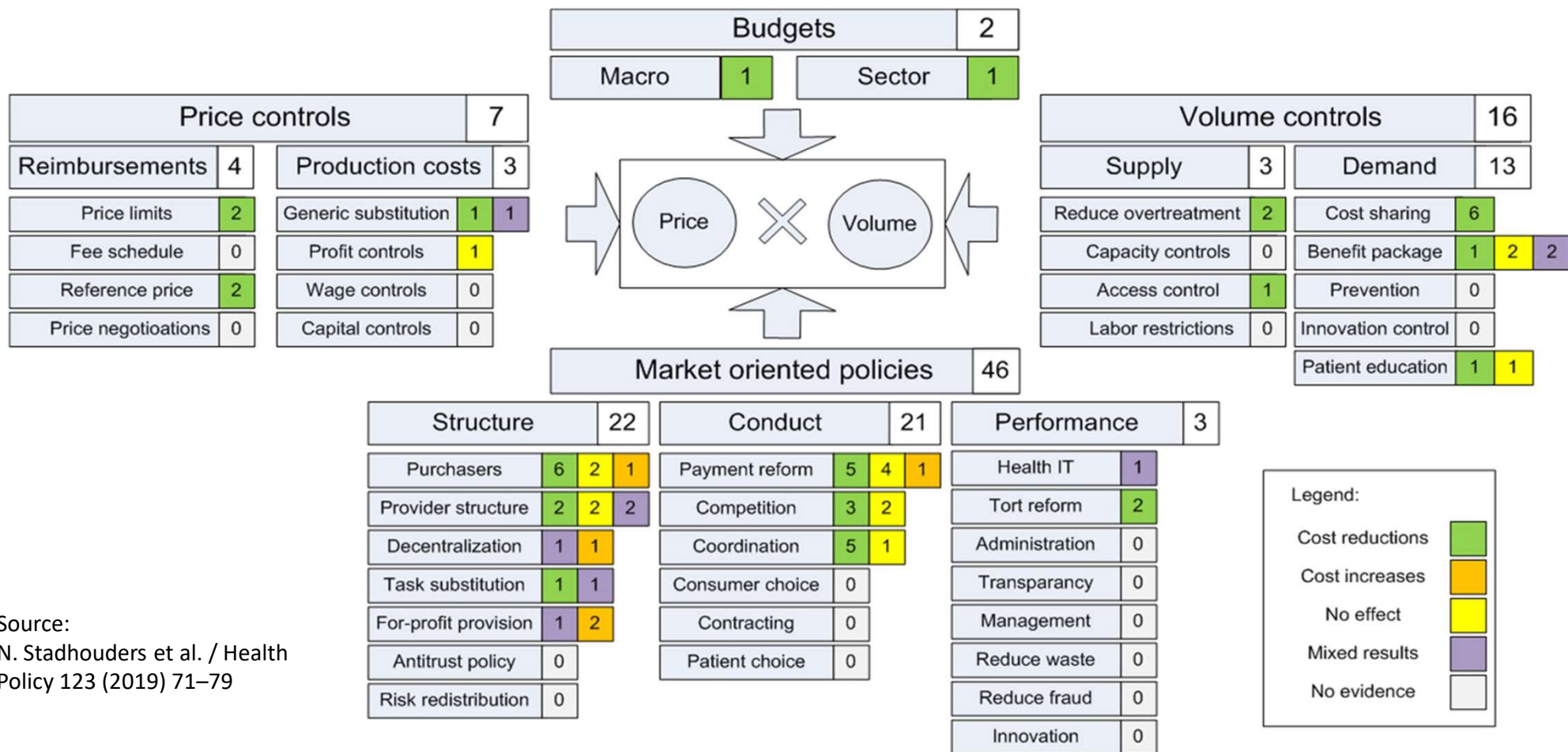
1) Share of GDP spend on health care is increasing everywhere. In OECD, from 4.6% of GDP in 1970 to 9.0% of GDP in 2016

2) Driven by a combination of longer lives, chronic diseases, higher incomes, technological advances, and increased coverage

3) Due to sector inefficiencies, taxpayers bear the brunt of unfulfilled political promises to bend the cost curve



# Cost-Containment in Medical Literature



Source:  
N. Stadhouders et al. / Health  
Policy 123 (2019) 71–79

# Imagery: Medicines = \$\$\$



# Reality Check

- Medicines are a small percentage of health spending worldwide
- The real cost-drivers are other health care services and care institutions
- These trends are forecast to continue well into the future

# Current anti-innovation cost-containment policies

- **International (external) Reference Pricing**
- **Therapeutic (internal) Reference Pricing**
- **Health Technology Assessment**
- **Mandatory Price Cuts and Clawbacks**
- **Compulsory Licensing**
- **Discriminatory Practices**

# Your voice & expertise

- Access barriers to innovative medicines are increasing. A fair balance between future health system sustainability and innovation will require more expert voices...your voices!
- Patient advocates and their organizations are at a disadvantage. There is an important role here for additional civil society representing taxpayers and free-market advocates.
- You are all best at critical thinking...at putting the data together and advancing good arguments for sensible policies. You are organized and work well together.
- I believe you and your colleagues can make a big difference with a well-calibrated and consistent campaign.



# Thank you!!

- **Emoluva Partners** works with stakeholders to advance health policy initiatives based on collaboration and mutual understanding of the importance of patient access to life-saving health care products and services.

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